

Contact: Don Bertsch
Phone: (865) 777-7874
Fax: (865) 777-7875
Cell: (865) 617-2518
10708 Kingston Pike
Knoxville, TN 37934
dbertsch@therush247.com

THE RUSH FITNESS COMPLEX

FOR IMMEDIATE RELEASE

THE RUSH EXPANDS INTO SOUTH CAROLINA

The Rush Fitness Complex adds its 23rd location

KNOXVILLE, Tennessee, The RUSH FITNESS COMPLEX announces its newest facility, scheduled to open this summer in Greenville South Carolina. This expansion with approximately 40,000 square feet will bring to the community of Greenville, the latest in state-of-the-art free weight, cardio, and exercise equipment as well as a multitude of Spinning, and Group Exercise classes.

Services and Amenities such as Free Supervised “Kids Club”, Certified Personal Training, Nutritional Guidance, Pro Shop, Juice bar, and Free Guest Privilege Program, are only a few of the exciting features available to members.

The Rush Fitness Complex had always stood apart from other health clubs, in that it effectively offers a different approach to fitness by merging *exercise* with *entertainment* - something they have coined “EXERTAINMENT”. Mike Frazier general manager of the new Greenville club told us “this is accomplished in part by the use of innovative workout areas like their popular “RING OF FIRE” an ELEVATED, OCTAGON shaped, SIX STATION training platform that pushes members to their limits, and “STADIUM BLEACHERS”, which allows members to combine the benefits of running outdoor bleachers with the convenience of an indoor climate controlled environment.

As with all RUSH facilities, this new club will be open 24/7 and will definitely bring an elevated level of FITNESS to Greenville residents. For more information or to schedule a **FREE TOUR, call 864-232-2077 or visit the temporary enrollment center in the Cherrydale Shopping Center at 3237 N. Pleasantburg Drive Greenville, South Carolina.**

www.therush247.com and The Rush Fitness Complex logo are licensed trademarks of the Rush Fitness Complex and Rush Fitness Corp and cannot be produced or replicated without expressed written consent.

###